Bentley

2023
GOING DIGITAL AWARDS
IN INFRASTRUCTURE

The *Going Digital Awards in Infrastructure* is an exciting and well-regarded global program that recognizes digital advancements in infrastructure. Since 2004, the Awards program has recognized over 4,700 of the world's most outstanding infrastructure projects.

How to Create a Winning Submission
Some useful tips to help you submit a winning project

Get started by visiting **YII.Bentley.com** to review the competition rules and choose the award category that best suits your project.

What the jury wants to see

- Innovative use of digital advancements and other technology to meet project goals
- How you overcame challenges, big and small
- Quantitative metrics to demonstrate positive outcomes
- A sustainable way forward (economically and environmentally)

Useful tips for writing your entry

GOOD Submissions Meet the Requirements

The nomination process for the *Going Digital Awards in Infrastructure* sets you up for success. If you follow the steps and answer the questions thoughtfully, you are already on your way to submitting a good nomination.

- Complete the online application form
- Upload three high resolution images
  - Best resolution: 7200 x 5400 pixels (or 24 x 18 inch at 300 dpi)
  - Minimum requirement: 3600 x 2700 pixels (or 24 x 18 inch at 150 dpi)
- Upload all available project-related and/or relevant videos
- Submit your project before the deadline

BETTER Submissions Have a Little Something Extra

To achieve finalist status your submission will need a little something extra. Try these tips to showcase your project in a new light.

- **Don't sell your project short**
  Provide detailed descriptions that include the project's scope, the goals, and the methods used.
- **Describe how you used Bentley software to accomplish your goals**
  Provide specific answers. For example, don't just say that something helped you to increase ROI; tell the jurors how it helped increase ROI.
- **Include other visual and auditory aids**
  These could include videos, narrated walkthroughs, or other media that help the judges understand and visualize you project better.

BEST Submissions are Above and Beyond!

If winning is what you are after, there is still even more you can do to make your project stand out.

- **Tell the jury why your project is unique and innovative**
  Explain what sets your project apart in terms of innovation and advancements.
- **Provide quantifiable, measurable, numeric data**
  How much time did you save? What is your estimated ROI? What was the percentage reduction of costs? How does it benefit the industry or society at large?

Best of Luck!